**Programme**

**Partner meeting of the *Central Mountains* project**

**“From the Alps to the Carpathians – strengthening governance models for sustainable development of mountain areas in Central Europe”**

**(21-22 November 2023)**

**Monday, 20.11.2023 Arrival of participants from 4 pm.**

*Hotel AURI, Rudník 134, 543 72 Rudník u Vrchlabí*

[*www.hotelauri.cz/en/*](http://www.hotelauri.cz/en/)

**Day 1. Tuesday, 21.11.2023**

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| 8:30 – 9:00 | Bus transfer from the hotel to the venue of partner meeting:  ***DOTEK Horní Maršov,*** *Horská 175, 542 26 Horní Maršov,* [*www.dotek.eu*](http://www.dotek.eu) |
| 9:00 – 9:30 | Registration and morning coffee |
| 9:30 – 11:00 | **PROJECT PARTNER MEETING**   * Welcome by ARZ * Presentation of the Krkonoše mountains and the KRKONOŠE original product brand – by ARZ (in cooperation with LAG Krkonoše, coordinator of the regional brand) * Management and reporting issues – by LP * Communication – by ACEP - Carpathian Euroregion Poland |
| 11:00 – 11:30 | Coffee break |
| 11:30 – 13:00 | **PROJECT PARTNER MEETING**   * WP 1 activities – by EURAC |
| 13:00 – 14:30 | Lunch and a **short tour around DOTEK** (House of Restoration of Traditions of Ecology and Culture), including the shop of regional products |
| 14:30 – 15:00 | Bus transfer to Horní Malá Úpa (border village, altitude of 1000 m above sea level, with only 77 inhabitants but intense tourism) |
| 15:00 – 17:00 | **STUDY VISITS** in Horní Malá Úpa   * ***Brewery Trautenberk*** (***KRKONOŠE original product*** brand holder, located at the Polish border)  *Horní Malá Úpa 87, 542 27 Malá Úpa,* [*www.pivovartrautenberk.cz*](http://www.pivovartrautenberk.cz)   + ***presentation of Krkonoše Mountain Beer Trail***and experience with the regional brand – Karel Polívka, founder and manager of the trail;   + ***co-operation with the municipality Malá Úpa***(debate with the mayor Karel Engliš) * short visit to the creative workshop ***NADECHNI SE,*** ajoint project of the municipality and the entrepreneur, holder of the regional brand, based on traditional glasswork)   *Horní Malá Úpa 100, 542 27 Malá Úpa,* [*www.danaaugustova.cz*](http://www.danaaugustova.cz) |
| 17:00 – 18:00 | Bus transfer to the hotel, free time |
| 18:00 – 19:00 | Dinner at hotel AURI |
| 19:00 – 21:00 | **Evening programme at the hotel:**  Presentation of family business ***RAUTIS – Handmade production of Christmas tree decorations from blown glass beads,*** listed among the Intangible Cultural Heritage of Humanity (UNESCO) and ***KRKONOŠE original product*** brand holder:  Short film and do-it-yourself workshop – creating Christmas tree decoration from prepared sets of glass beads |

**Day 2. Wednesday, 22.11.2023**

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| 9:00 – 12:00 | **STUDY VISIT** in Prosečné and Vrchlabí   * ***Farm Basařovi*** (***KRKONOŠE original product*** brand holder) *543 73 Prosečné 53,* [*www.farmabasarovi.cz*](http://www.farmabasarovi.cz) * ***Farmářský dům*** (Farmers house, retail of farmer´s products] *Lánovská 633, 543 01 Vrchlabí,* [*www.farmarskydum.cz*](http://www.farmarskydum.cz)   An example of a diversified family business. The journey from the renewal of the property stolen by the communist regime to nowadays meat and crop production, a bio-gas plant, tourist accommodation, and a retail store of local products.  Winner of the Farm of the Year 2022 nationwide contest, an active member of the Association of Private Farmers, an example of the family business |
| 12:00 – 13:00 | Lunch: Veteran Car Club Vrchlabí (the same place as Farmářský dům) + **CONCLUSIONS** |
| 13:00 – 13:30 | Bus transfer to the **Treetop Walk** at Janské lázně |
| 13:30 – 14:30 | Visit the info point and store; in case of good weather, walk the **Treetop walk** [*www.treetop-walks.com/krkonose/en/*](http://www.treetop-walks.com/krkonose/en/) |
| 14:30 – 15:30 | Transfer to Trutnov (with a stop at the hotel to pick up the luggage and cars parked there) |
| 15:30 – 16:00 | Visit to ***KAFÍRNA Trutnov***  *Spojenecká 61, 541 01 Trutnov 1,* www.volkafe.cz  Family business, coffee roaster and chocolate pralines producer, a popular café and shop owner, and ***KRKONOŠE original product*** brand holder: story of the café in the mountains |
| 16:30 | **End of the partner meeting** |